

# NEVER GUESS. KNOW EXACTLY WHEN TO IRRIGATE WITH FLORAPULSE.

Based on technology from Cornell University, the FloraPulse system provides the most accurate measurement of plant water status. We give you science-based advice to optimize irrigation and increase profitability.

### **BENEFITS**

- Increase crop yields and quality.
- Decrease disease risk.
- Save water.

#### **VALIDATED IN**

ALMOND APPLE
GRAPES PEACH
PISTACHIO PLUMS
CITRUS OLIVE
CHERRY PRUNE

MANGO

### **SCIENTIST APPROVED**

"Other companies use different approaches to monitor plant water stress, but FloraPulse technology gives the most accurate picture."



PROFESSOR KEN SHACKE
UC DAVIS

#### **GROWER APPROVED**

Olivos Riego, prune grower in Chile, is a fan. He saw:

- Increased revenue per acre by \$700.
- Decreased irrigation by 40%.
- Increased yields by 15%.

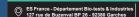




FloraPulse subscription. Includes the sensor probe, installation kit, cellular data and visualization



Installation is easy, tools are included and only takes 20 minutes.





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#### **HOW IT WORKS**

The FloraPulse system is a microchip tensiometer (microtensiometer) that is embedded into the tree woody tissue and directly measures the water status, known as water potential. Because the measurement is taken directly inside the water-carrying tissue, readings are very accurate and reliable.

## ALL INCLUSIVE SUBSCRIPTION: HASSLE-FREE IRRIGATION ADVICE

A yearly fee covers everything needed to get realtime stem water potential data: probes, cellular or radio-powered dataloggers, cellular data, visualization, warranty and probe replacements. This is the easiest way to try and buy FloraPulse - get a box in the mail, install it and see the data in 30 minutes. And if something breaks – we'll fix it.

